Western Resource Advocates

Executive Biography

Aaron Kressig

Deputy Director of Policy Development, Clean Energy

Aaron Kressig is the deputy director of policy development for the Clean Energy team at Western Resource Advocates (WRA). He leads the organization's work across the Interior West to develop and implement innovative policies that will accelerate the deployment of clean energy technologies and reduce greenhouse gas emissions.

Kressig's work focuses on securing policies and programs that will maximize the environmental and economic benefits that decarbonization can bring to communities throughout the region. He achieves this by working with state-level regulatory agencies to advance electrification and providing thought leadership on emerging issues.

Originally hailing from St. Louis, Missouri, Kressig grew up surrounded by nature and developed a strong interest in the environment — and an even stronger desire to do something good for the world. His critical entry point into this field of work came after watching former Vice President Al Gore's documentary, "An Inconvenient Truth." It was then that he knew he was destined for a future working to address climate change. He has spent his professional career studying electricity systems, focusing on helping society transition to more affordable, cleaner energy solutions.

He started at WRA in 2019 as a flexible grid analyst, researching and reviewing policies and regulations affecting emerging grid-edge technologies and then became the transportation electrification manager. Prior to joining WRA, he was a research analyst for the World Resources Institute based in Washington, D.C., where he helped lead the development of several energy data products that sought to better understand the relationship between electrical generation and its impact on the environment and economic development.

During his time in Washington, Kressig witnessed the often-polarizing world of politics, and it became clear to him that state-level public policy was where he could have the biggest impact. To him, working with local decision makers is where some of the most productive and necessary work can be done. And he found the perfect alignment of this vision with WRA and its on-the-ground work with policymakers and other advocates to find solutions to climate change.

He has made major strides on electric vehicle policy, engaging with state governments and electric utilities, drafting and reviewing EV plans and policies, pushing for clean car and truck standards, and creating innovative incentive programs. Kressig carved out a position of influence with his extensive expertise. In 2026, he successfully spearheaded efforts to ensure a first-of-its-kind EV battery recycling law passed in Colorado. Other major milestones in his career include passing legislation in Nevada to create the Nevada Clean Truck and Bus Incentive program, orchestrating a campaign to gain adoption of the Clean Car and Truck standards in Colorado and New Mexico, and overseeing WRA advocacy to secure approval of over $700 million dollars in utility investment for transportation electrification in Colorado, New Mexico, Arizona, Utah, and Nevada.

Kressig earned a Bachelor of Arts in Environmental Geography from the University of Missouri before heading to Washington, D.C., to further his academic studies with a Master of Arts in Global Environmental Policy from American University. He is based in Denver, where he enjoys spending time outdoors with his wife, who he has been with since they were 17 years old. He likes hiking, backpacking, fishing (even though he wishes he was better at it), playing basketball, and watching sports.

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