

## Dave Papineau Multimedia Specialist

*Pronouns: (he/they/them)*



Dave Papineau serves as the multimedia specialist at Western Resource Advocates (WRA), where they lead social media strategy, multimedia content creation, and cross-platform advertising campaigns. Having joined WRA in June 2024, they work closely with team members across departments to create integrated communications that showcase WRA's impact. From developing podcast episodes to producing visually compelling digital campaigns, they translate complex policy initiatives into accessible, engaging content that resonates with diverse audiences.

Papineau's path to WRA reflects their deep connection to the West and its natural landscapes. A life-long Colorado resident, they developed a love for the outdoors that inspired their career in graphic design, photography, and digital media. Before joining WRA, they managed the social media strategy for *The FIFTY Project*, a video series documenting professional skier Cody Townsend's journey to climb and ski North America's most iconic and fragile alpine peaks. Through their innovative approach to storytelling and analytics, Papineau helped the project achieve over 130% audience growth in just 18 months, helping to showcase the immediate impacts of climate change on Western mountain ecosystems.

A passionate advocate for conservation, Papineau has also worked with Colorado Trout Unlimited, capturing the essence of youth engagement in water stewardship through photography for the organization's River Conservation and Fly Fishing Camp. Their creative work extended to their hometown of Buena Vista, where they designed a modern brand for the local public library, contributing to its expansion project and fostering community connection.

Joining WRA allowed Papineau to align their creative talents with their values. They believe that protecting the West's rivers, mountains, and forests is not just a responsibility but a way to ensure that these landscapes continue to sustain our communities and inspire generations to come.

Papineau earned their degree in Multimedia Graphic Design and Illustration from Arapahoe Community College. They are a longtime member of Trout Unlimited and actively participate in stewardship programming and outreach.

Today they live in Colorado with their Siberian husky, a constant companion on both indoor and outdoor adventures. In their free time, you can find them exploring new landscapes through backcountry skiing, mountain biking, and backpacking.

###