

Carrie Curtiss

Vice President of Campaigns and Political Strategy



Carrie Curtiss serves as the vice president of campaigns and political strategy at Western Resource Advocates (WRA). In her role she leads multi-faceted advocacy campaigns that drive the organization's policy initiatives in clean energy, healthy rivers, and land conservation across a seven-state region. Curtiss is essential in building coalitions, fostering political partnerships, and creating impactful strategies that ensure WRA's goals are met, while also cultivating an inclusive organizational culture.

Her passion for environmental advocacy is rooted in her upbringing in the Midwest, where she loved spending time outdoors and developed a strong ethic of stewardship for future generations.

Curtiss' commitment to macro-level change was shaped by her early experiences in direct service work and through The Peace Corps, where she witnessed firsthand the systemic barriers faced by vulnerable populations. This fueled her transition to public policy and advocacy work and deepened her commitment to broad-scale environmental and social change.

Her professional journey spans over two decades at the intersection of public policy, nonprofit advocacy, and politics. Before joining WRA in 2024, Curtiss was the chief of staff and vice president of advocacy with The Impact Project, helping advance economic security and participation in democracy across a multi-state region. Curtiss also spent over a decade at Conservation Colorado, the state's largest environmental organization, where she played a pivotal role in advancing significant policy victories, and first worked alongside WRA.

Curtiss was instrumental in passing legislation that doubled Colorado's renewable energy standard, a move that significantly accelerated the state's transition to clean energy, and in securing stronger protections against oil and gas drilling, helping safeguard Colorado's natural landscapes and limit climate emissions.

At WRA, Curtiss is at the forefront of campaigns, shaping policy solutions that align with ambitious long-term goals for climate resilience. A key element of her success is her ability to think strategically about how to move policymakers toward action. She thrives in collaborative environments, working with teams to tackle complex policy issues and putting those ideas into motion to create meaningful impact.

Curtiss holds a Master of Social Work with a concentration in public policy from Washington University and a Bachelor of Science in Education from Ohio University. She also serves on the board of Great Outdoors Colorado. She lives in Colorado where she enjoys spending time outdoors, exploring, hiking, and biking with her family.

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