

Caitlin Weber Communications Manager



Caitlin Weber is a communications manager at Western Resource Advocates (WRA). In this role, she supports communication efforts and strategy to engage decision makers, donors, partners, reporters, and others to accomplish the organization's mission and objectives. She joined WRA in 2023 and works closely with the healthy rivers team on communications to elevate policies that save water and keep rivers healthy and flowing.

Weber developed a love for the outdoors while exploring the creeks, lakes, and forests near her childhood home. Her enthusiasm for climbing trees, splashing in rivers, and collecting rocks turned into a lifelong passion for protecting nature. She went on to gain a decade of experience in environmental policy, science communication, and sustainability in the nonprofit, academic, and government sectors.

After graduate school, Weber served as a policy analyst at the Conservancy of Southwest Florida where she collaborated with technical and legal experts to advance policies at the state and local levels to protect Florida's land, water, and wildlife. She developed an interest in communication while applying her background in natural resources to translate technical information into digestible presentations, project maps, comment letters, action alerts, and fact sheets.

Weber went on to serve as the program manager for a science communication and public engagement program at the University of Utah where she deepened her knowledge of communication research and practice. She collaborated with researchers to develop a curriculum to guide scientists to carry out community-informed public engagement projects. She led dozens of science communication workshops and advised over 100 scientists on applying concepts from communication research to share their work in innovative ways. Weber served as a co-principal investigator on a National Science Foundation grant to support public engagement with science and co-authored several peer-reviewed publications on science communication. In 2019, she was awarded a fellowship through the Center for Advancing Research Impacts in Society.

Weber later relocated to New Mexico and worked as a sustainability specialist for Santa Fe County where she facilitated cross-departmental collaboration to advance a range of environmental and conservation initiatives. She was also involved in public programs and coordinated the installation of a rainwater harvesting demonstration garden at the County's annual Earth Day event.

Weber has a Bachelor of Arts in Environmental Studies from the University of Pittsburgh and a Master of Science from the University of Michigan in Natural Resources, with an emphasis in conservation ecology. She enjoys spending her free time horseback riding, hiking in the mountains, and exploring the desert.

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