



Research & Develop

WRA combines expertise and experience with research and science to develop policies, legislation, plans, regulations, and rules that address complex problems. Our regional approach integrates the distinct political and cultural landscape of each state and allows us to scale proven strategies, models, and solutions across the West.

Listen & Collaborate

WRA works to ensure all voices are heard where decisions are made. We actively partner with communities, Indigenous governments, advocacy groups, and coalitions to develop effective and equitable policies, galvanize support, and unify communities around the most impactful state action.



Driving State Action

How do we drive state action? To put this work into practice, WRA engages in four key aspects of policy making.

Implement & Measure

Once a law, policy, plan, or rule is enacted, there is important and detailed work to ensure its effective implementation. WRA works with lawmakers, agencies, utilities, and stakeholders to put laws and policies into action. We defend them in legal forums, assess and analyze their impact, and ensure they deliver their intended outcomes.



Advocate & Influence

WRA advocates for the adoption of critical solutions where decisions are made in state and local government — in legislatures, governors' offices, commissions and city councils. Leveraging our policy expertise with government affairs and communications, WRA works closely with decision makers to inform and enact ambitious policies. At the same time, we work to stop efforts that are environmentally harmful and impede progress.

