

Darcy Morel Development Director



Darcy Morel is the development director at Western Resource Advocates (WRA). She leads and manages philanthropic activities while providing oversight for a growing team of fundraising professionals to generate revenue for WRA's strategic plan and initiatives to fight climate change. Her team works with donors and foundations to further the impact of the organization and Morel identifies key strategies and implements plans to meet WRA objectives and financial goals. These funders play an essential role in WRA's work to decrease carbon emissions, connect and protect critical landscapes, and ensure healthy rivers.

Morel is a collaborative and results-oriented fundraising professional who began her career in philanthropy in 2006. Since then, she has led ambitious, strategic, and successful development programs at local, regional, and national organizations. During her tenure at Impact on Education, the foundation for Boulder Valley public schools, Morel grew annual charitable revenue by \$1 million annually and launched a \$4 million endowment campaign. Prior to this, she worked with donors and community partners to advance conservation across Colorado as the associate director of philanthropy at The Trust for Public Land.

Growing up on a Caribbean island instilled in her the importance of water and energy conservation to safeguard natural resources and habitats. After witnessing the 2021 Marshall Fire in Colorado, she committed to doing more to fight the climate crisis while also leading a crisis fundraising program that secured \$1.2 million to support the Boulder Valley School District. At WRA, she loves meeting and engaging with donors to combat climate change and its impacts in the West.

Most of Morel's favorite memories are from time spent outdoors with family, and it's important to her that future generations can see and experience the same wonders. She's called Colorado home for the last decade and now lives in Erie with her husband and two young children. You'll find them exploring new trails, climbing boulders, or paddle boarding at one of the many local reservoirs.

Morel enjoys finding innovative ways to connect donors with their passions and watch these partnerships blossom to sustain the environment, economy, and people of the West. After ten years, she continues to be enamored by the expansive Western landscapes and endless opportunities to explore. She holds a Bachelor of Arts in Sociology from Purdue University.

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