

Executive Biography





Jessica Loeloff is a program and legal assistant at Western Resource Advocates (WRA), where she provides a full range of administrative and legal support to the organization's clean energy team in Utah. In addition to preparing filings for state agencies and editing public-facing materials, she monitors legal proceedings that impact WRA's mission, addressing needs as they arise and coordinating with partners.

Beyond her legal responsibilities, she provides administrative assistance, including providing basic IT support, arranging meetings and travel, and coordinating team-building opportunities.

Before joining WRA in 2023, Loeloff advised national mortgage companies on regulatory compliance matters and worked with outside counsel on litigation and related settlements. She longed to incorporate her love of the outdoors into her professional life. And her time in law school, and especially two years as a member of the Utah Environmental Law Review, never left her.

A Utah native, Loeloff is acutely aware of the impact of climate change and how it is altering the world, and most especially the unique landscapes and breathtaking beauty of the West. She is excited to be using her considerable research, writing and organizational skills to advance WRA's goals around clean energy.

Having lived through the impacts of climate change in the West, such as increasingly hot summers, prolonged drought, and the Great Salt Lake Crisis, she's more motivated than ever to pursue the role and create real world, tangible changes. She wants to create a future where her children can live bright, healthy lives and enjoy the incomparable offerings in their home state.

Loeloff pursued a Bachelor of Arts in Psychology with a minor in Studio Art from Gustavus Adolphus College in Minnesota, before earning her Juris Doctor from University of Utah's S.J. Quinney College of Law in Utah. She is a member of the bar in Utah.

When she's not working, Loeloff is likely to be found spending time with her husband, two young daughters, and two dogs, usually outside hiking, skiing, or camping. She also loves to explore new restaurants and tending to her indoor and outdoor gardens.

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