

Executive Biography

Rick Trilsch Vice President of Finance and Administration



Rick Trilsch is the vice president of finance and administration at Western Resource Advocates (WRA). Leading a team of five, he oversees the day-to-day financial, administrative, human resources, and operational management of the organization, creating an efficient, high-functioning work environment that allows the organization to meet its strategic goals.

Trilsch ensures WRA is fiscally healthy; runs in accordance with all legal, accounting, and other regulations; and that team members have the tools they need to advance WRA's mission. He has been with WRA since 2015.

A veteran of environmental, consumer rights, and good government causes, Trilsch began his career at Florida Public Interest Research Group (PIRG), working to stop offshore drilling and advocating for other conservation and consumer issues critical to the state. Since then, he has helped to advance a variety of issues. Before joining WRA, he served as the Director of Finance and Administration for the Center for Effective Government (formerly OMB Watch) in Washington, D.C., as well as spending sixteen years as the Administrative Director for Environment America and U.S. PIRG.

After advancing good governance and other nonprofit causes for more than two decades, Trilsch returned to his roots to pursue state-level work that would make an immediate difference. A problem-solver by nature, he's most passionate about conservation and tackling the climate crisis through a multi-pronged approach to its unique challenges.

Trilsch's depth and breadth of expertise has made him an invaluable asset to WRA. He has played a critical role in WRA's growth, which more than doubled WRA's team size and budget during his tenure. Though rapid, this growth has been both thoughtful and sustainable thanks in large part to Trilsch. And during his time at Florida PIRG, he was a key part of the team that successfully pushed to restrict offshore drilling off all of the state's coastline.

Today, he's proud to be protecting the amazing vistas, waterways, and cultures in the West through innovative policies and programs at all levels.

A native of Florida, Trilsch now resides in Colorado where enjoys a wide range of pursuits, including everything from photography and traveling to experiencing new restaurants and exploring the outdoors. He is also a fan of history, is passionate about Star Trek in all its forms, as well as a LEGO enthusiast.

He holds a Bachelor of Arts in history from the University of South Florida.