

WESTERN RESOURCE ADVOCATES **ANNUAL SPONSORSHIP PROGRAM**

Sponsorship packages include year-round recognition and multi-channel promotion. When you partner with WRA, you invest in a climate leader.

PREMIER SPONSOR

\$5,000



- Logo and link included on WRA's [Corporate Sponsorships webpage](#)
- 3 social posts
- Featured on all 2 Degrees Out West podcast episodes
- Featured on all WRA webinars
- Guest blog post **or** longform shoutout on one podcast
- Logo on half of the Climate Mythbusting email series
- Logo included in winter Field Notes magazine
- Deep dive with policy staff

SIGNATURE SPONSOR

\$2,500



- Logo and link included on WRA's [Corporate Sponsorships webpage](#)
- 2 social posts
- Featured on half of the 2 Degrees Out West podcast episodes
- Featured on half of the WRA webinars
- Logo on half of the Climate Mythbusting email series
- Logo included in winter Field Notes magazine

SUPPORTING SPONSOR

\$1,000



- Logo and link included on WRA's [Corporate Sponsorships webpage](#)
- 1 social post
- Featured on half of the 2 Degrees Out West podcast episodes
- Logo included in winter Field Notes magazine

Become a sponsor today and we'll recognize your commitment and partnership through March 31, 2024.

wra Western
Resource
Advocates®

Partnerships with businesses of all sizes are vital to our work. We are all living the climate crisis, and the only way we'll solve it is by working together to take bold action now. WRA has more than three decades of experience driving smart, science-based state action to effectively address conservation issues. We have ambitious goals that we know we can meet, but we cannot do it alone.

Your support helps tackle the largest source of carbon pollution, protect and restore our rivers and water supply, and connect the West's unparalleled landscapes.

Your partnership matters.

"FirstBank is a proud supporter of WRA and their efforts to protect the West's land, air, and water. They help us put the "good" in "banking for good" and we could not imagine a better alignment given our mission and vision."

Dave P. | FirstBank, Colorado

We'd love to partner with you!

Contact Erika Stadskev at 720.763.3734 or erika.stadskev@westernresources.org today to discuss which sponsorship level works best for you.

WesternResourceAdvocates.org

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Our sponsor BSW Wealth Partners holding a volunteer day, encouraging adventure outside.