

Aaron Kressig Transportation Electrification Manager, Clean Energy



Aaron Kressig is the transportation electrification manager at Western Resource Advocates (WRA). He leads WRA's work across the Interior West to develop and implement policies to accelerate widespread adoption of electric vehicles (EVs) and other technologies to significantly reduce emissions from the transportation sector.

Kressig's work focuses on securing policies and plans which will maximize the environmental and economic benefits that electrified transportation can bring to communities throughout the region. He has spent his professional career studying electricity systems, focusing on policies and regulations which help transition society to cleaner, more affordable energy solutions.

Originally hailing from St. Louis, Mo., Kressig grew up surrounded by nature and developed a strong interest in the environment – and an even stronger desire to do something good for the world. His critical entry point into this field of work came after watching former Vice President Al Gore's documentary, *An Inconvenient Truth*. It was then that he knew he was destined for a future working to address climate change.

Kressig started at WRA in 2019 as a flexible grid analyst, researching and reviewing policies and regulations affecting emerging grid-edge technologies. Prior to joining WRA, he was a research analyst for the World Resources Institute based in Washington, D.C., where he helped lead the development of several energy data products which sought to better understand the relationship between electrical generation and its impact on the environment and economic development.

During his time in D.C., Kressig witnessed the often-polarizing world of politics, and it became clear to him that state-level public policy was where he could have the biggest impact. To Kressig, working with local decision makers is where some of the most productive and necessary work can be done. And he found the perfect alignment of this vision with WRA and its on-the-ground work with policymakers and other advocates to find solutions to climate change.

Kressig has made some major strides on EV policy with his work in state governments and through electric utility engagement, drafting and reviewing EV plans and policies, pushing for clean car and truck standards, and creating innovative incentive programs. He's carved out a position of influence with his extensive expertise, citing his work in Arizona to require electric utilities to bring forward plans to invest in EV infrastructure for approval by the state regulatory commission, testifying in support of the Colorado Zero Emission Vehicle standard, and helping to secure approval for over \$300 million dollars for EV infrastructure from seven electric utilities in 2021 as major milestones of his career. Ensuring that states in WRA's region implement Advanced Clean Cars II and Advanced Clean Trucks regulations is his current focus, which will be crucial to reducing our transportation emissions at a pace that is required by the urgency of our climate and air quality crises.

Kressig earned a Bachelor of Arts in Environmental Geography from the University of Missouri before heading to Washington, D.C., to further his academic studies with a Master of Arts in Global Environmental Policy from American University. He is based in Denver, where he enjoys the Colorado outdoors with his wife, who he has been with since they were 17 years old. He likes hiking, backpacking, fishing (even though he wishes he was better at it), playing basketball and watching sports.

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