WHY ADD A ZERO-EMISSION STANDARD IN COLORADO?

California Alternative Vehicle Standard Adoption in the US


Greater Choice

California consumers have 41 EV models to choose from, but Colorado consumers have just 25. California and the 9 other states with ZEV standards make up 30% of the EV marketplace. A ZEV program will require about 10% of new vehicle sales in Colorado be zero-emission by 2025, bringing new EV models to Colorado consumers.

Source: https://www.nrdc.org/stories/colorado-envisions-million-electric-vehicles-its-roads

Greater Savings

If Colorado adopts a ZEV program, the state would see at least $7.6 billion in benefits by 2050 (or as much as $43 billion!) in the form of lower electricity bills and societal benefits from less greenhouse gas emissions.


Fewer Greenhouse Gas (GHG) Emissions

A ZEV standard leads to cleaner air and less heat-trapping GHG emissions that contribute to climate change. Colorado would see its annual GHG pollution decrease by 1.7 - 3 million tons by 2030.

Source: Western Resource Advocates Clean Energy Program